

# simple**QuE**

## *Case Study*

**Cybox International** had the daunting task of getting three sites – Owatonna, Minn. and Medway, Mass. – certified to ISO 9001. “We struggled getting off the ground by approaching ISO requirements first and not looking

at our business processes,” said Pete Sturmfels, director of quality at Cybex. “SimpleQuE’s methodology was key to successfully getting started and moving.”

According to Pete, simpleQuE’s approach was refreshing. “Their experience allows you to do things right the first time.” SimpleQuE helped Cybex establish sustainable systems and strip away waste, especially with documentation.



All sites successfully achieved certification on their first attempt. “SimpleQuE brings everything to the table for their customers,” said Pete. “They bring all the technical knowledge you need, experience you expect and – most importantly – use both to provide simple solutions to very complicated problems.”

There’s no question that SimpleQuE will help with Cybex’s next certifications, which are currently underway.

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**Simple Quality Excellence**